

CANADIAN
OUTDOOR SPORT SHOWS

WELCOME

OCTOBER NEWSLETTER



International Centre
6900 Airport Rd, Mississauga
February 17 - 20, 2012
Halls 5 & 3a



International Centre
6900 Airport Rd, Mississauga
February 17 - 20, 2012
Halls 4 & 4a



Scotiabank Convention Centre
6815 Stanley Ave, Niagara Falls
March 2 - 4, 2012

That time has come once again when we must say good bye to summer and embrace the cooler weather. We trust you had a very successful year and are gearing up to prepare strategies to seize the opportunity for the future of your business.

It is hard to believe the Spring Fishing & Boat Show is celebrating its 5th Anniversary and has earned the industry reputation of being Canada's largest fishing show, where manufacturers from across the nation come to debut and show case their latest products. With the success of the fishing show, requests from outdoor enthusiasts came pouring in for a hunting show of the same high calibre. As a result, at the 2011 show it was announced that the Spring Hunting Show would take place in 2012 and run concurrently with the Spring Fishing & Boat Show, with its own entrance and free access to both shows. A small sample of what's to come was displayed at the 2011 Spring Fishing & Boat Show, where the outdoors was simulated to create a dog arena with field dogs and trainers demonstrating their abilities, from pointing, to retrieving and to the howling of hounds. Jeff Gustafson, Burt Myers and John Hunt of Hunt TV have set the precedent of quality field specialists that this show will offer annually.

The Canadian Outdoor Sport Shows Inc. (COSS), the corporate entity for the Spring Fishing & Boat Show and the Spring Hunting Show, wishes to let you know about the newest venue in our ever-growing family of shows, the Niagara Outdoor Sports & Boat Show!

The Niagara Outdoor Sports & Boat Show will be held at the new Scotiabank Convention Centre in downtown Niagara Falls this coming March, 2012! The building is approximately 85,000 square feet and offers a phenomenal venue catering to both Canadian and American outdoor enthusiasts. This could have not come at a better time as outdoorsmen have no borders. The Niagara Outdoor Sports & Boat Show proposes to be an extremely diverse assortment of all outdoor sports.

COSS is proud to announce its two additional shows and as a promotional incentive is offering a 10% early booking special discount, which will be only valid until December 15, 2011. As an added incentive, an additional 10% discount will be applied when booking a 10 x 10 booth at both the Spring Fishing & Boat Show/Spring Hunting Show and the Niagara Outdoor Sports & Boat Show! Two great shows at one excellent price!

With the fall upon us everyone at COSS is working hard to produce the best shows for all exhibitors and visitors! With exciting speakers and new fun interactive features, this year's Spring Fishing & Boat Show, Spring Hunting Show and the new Niagara Outdoor Sports & Boat Show will deliver a spectacular array of products and services to fascinate all consumers!

Andrew Pallotta, President
Canadian Outdoor Sport Shows Inc.

Don't Miss Out, Book Now!

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