



# EXHIBIT SPACE APPLICATION/CONTRACT

FEBRUARY 17, 18, 19 & 20, 2012  
INTERNATIONAL CENTRE  
6900 AIRPORT RD., MISSISSAUGA ONTARIO

PLEASE PRINT

COMPANY: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/PROV. (STATE): \_\_\_\_\_

POSTAL/ZIP CODE: \_\_\_\_\_ CONTACT: \_\_\_\_\_ EMAIL: \_\_\_\_\_

TEL: ( ) \_\_\_\_\_ FAX: ( ) \_\_\_\_\_ OTHER: ( ) \_\_\_\_\_

EXHIBIT DESCRIPTION: Please supply a detailed description of the products/services you wish to display in your booth:

\_\_\_\_\_

NAME TO APPEAR IN SHOW DIRECTORY \_\_\_\_\_

SQUARE FEET OF EXHIBIT SPACE REQUIRED \_\_\_\_\_

**MINIMUM OF 50% DEPOSIT REQUIRED, BALANCE DUE 60 DAYS PRIOR TO THE SHOW.**

**BOOK BEFORE DECEMBER 1, 2011 AND RECEIVE A 10% DISCOUNT.**

Please fax your request for booth space to: **905-640-2278 Attention: Andrew Pallotta**

Please forward your cheque or money order to: **The Spring Fishing & Boat Show, 215 Loretta Crescent, Stouffville, ON L4A 1H4**

CREDIT CARD PAYMENT:  VISA  MASTERCARD

NAME ON CARD: \_\_\_\_\_ CARD #: \_\_\_\_\_ EXPIRY: \_\_\_\_\_

CARDHOLDER SIGNATURE: \_\_\_\_\_

### 2012 SHOW RATES

Under 100 sq. ft. — \$15.00 per sq. ft.

100 - 500 sq. ft. — \$11.00 per sq. ft.

501 - 1000 sq. ft. — \$8.50 per sq. ft.

Over 1,000 sq. ft. — \$6.50 per sq. ft.

### MOVE IN HOURS:

Thu. Feb. 16 — 12:00 a.m. to Fri. Feb. 17 — 9:00 a.m.

### MOVE OUT HOURS:

Mon. Feb. 20 — 5:00 p.m. to 12:00 a.m.

### Friday, February 17

11:00 a.m. - 9:00 p.m.

### Saturday, February 18

9:00 a.m. - 6:00 p.m.

### Sunday, February 19

10:00 a.m. - 5:00 p.m.

### Monday, February 20

10:00 a.m. - 5:00 p.m.

We have read and agree to abide by all rules and regulations of The Spring Fishing & Boat Show (see conditions) and agree to pay for contract booth space.

Authorized Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### FOR OFFICE USE

Customer Code: \_\_\_\_\_ Sq. Ft. \_\_\_\_\_ @ \_\_\_\_\_ \$ \_\_\_\_\_

Date Received: \_\_\_\_\_ Discount Applied \$ \_\_\_\_\_

Booth Space No. \_\_\_\_\_ HST (13%) [860178557RT0001] \$ \_\_\_\_\_

Contract No. \_\_\_\_\_ Total Cost \$ \_\_\_\_\_

No. of Badges: \_\_\_\_\_ Deposit Received \$ \_\_\_\_\_

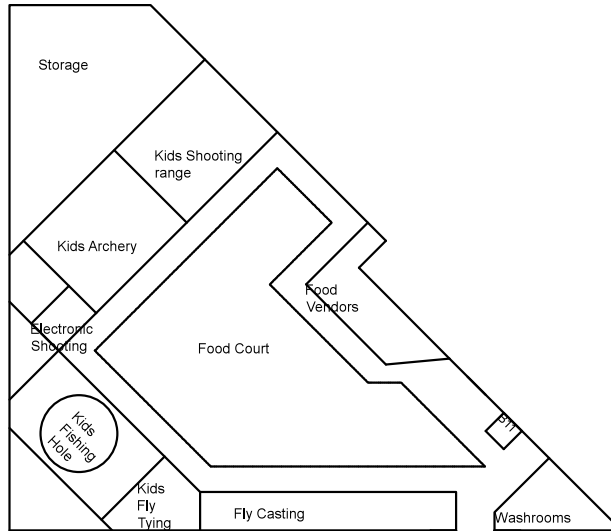
No. of Breakfast Tickets: \_\_\_\_\_ Balance Due \$ \_\_\_\_\_

Accepted by Show Management: \_\_\_\_\_ Date: \_\_\_\_\_

**CONDITIONS OF CONTRACT**

1. Management agrees to provide the Exhibitor with designated floor space. Standard back drop.
2. All electrical wiring and outlets shall be at the Exhibitor's expense. All operating electrical equipment used in the exhibit must have C.S.A. or equivalent provincial power authority approval.
3. Space contracted by the Exhibitor may not be sublet without the prior written permission of Management.
4. The Exhibitor shall be restricted to showing only those goods described in this Agreement, and shall confine its exhibit, activities and operations to the contracted space. Without limiting the generality of the foregoing, the Exhibitor shall be prohibited from handing out coupons, samples or other materials belonging to or promoting the wares or activities (including promoting any fishing derby or tournament trail) of third parties and shall strictly confine all permitted activities to the contracted space. In addition, use of the space shall be strictly restricted to the Exhibitor and the Exhibitor shall not assign, either in part or in whole, otherwise permit the participation of any third party in any of the activities, undertakings or displays in the contracted space, without the prior express written consent of Management. In the event of the failure of the Exhibitor to utilize all its space to the satisfaction of Management, it may at any time after the opening hour of the Show allot any vacant space to such other application as it may deem appropriate, in its sole discretion for the overall benefit of the Show. Management reserves the right to relocate contracted exhibit space, as it may deem necessary, in its sole discretion, for the overall benefit of the Show.
5. The Exhibitor agrees to abide by all regulations and rules adopted by Management in the best interests of the Show, and agrees that Management shall have the final decision in adopting any rule or regulation deemed necessary prior to, during and after the Show.
6. The Exhibitor will be liable for and will indemnify and hold harmless Management from any loss or damages whatsoever suffered by Management as a result of any loss or damages whatsoever occurring to or suffered by any person or company, including, without limiting the generality of the foregoing, Exhibitor, other exhibitors, Management, the owner of the building and their respective agents, servants and employees and members of the public attending the Show, either on the said space or elsewhere if said loss or damages arose from or were in any way connected with Exhibitor's occupancy of said space.
7. This contract may be cancelled by either party provided written notice is received by the other at least six (6) months prior to the first day of the Show, in which case all monies paid by the Exhibitor will be refunded. If the Exhibitor cancels after this date, but prior to 60 days of the Show, then he shall forfeit two thirds of the total contracted space costs. If the Exhibitor cancels within 60 days prior to the Show, he/she will be liable for 100% of the total contracted space costs. By cancelling this contract the Exhibitor forfeits all rights or claims to the allocated space and Management is free to rent it to others and collect the cancellation charge as liquidation damages.
8. Management reserves the right to alter or change the space assigned to the Exhibitor.
9. Notwithstanding Section 7, Management reserves the right at any time to terminate the Exhibit Space Contract without notice or to alter or remove exhibits or any part thereof, including printed materials, product, signs, lights or sound, and to expel Exhibitors or their personnel if, in Management's sole opinion, their conduct or presentation is objectionable to Management or to other show participants.
10. The Exhibitor agrees to confine his presentation within the contracted space only, and within the maximum height set by the Show rules and regulations and to maintain staff in his booth space during show hours.
11. The Exhibitor shall be prohibited from constructing walls/enclosures along the aisles without prior written consent of Management.
12. All goods shipped to the Show must be clearly marked with the name of the Exhibitor and the number of his space. Goods must not be shipped to the Show for shipping charges to be paid on arrival, as these will not be accepted by Management. Management assumes no responsibility for loss or damage to goods before, during the period of the show, nor after its closing.
13. The Exhibitor is responsible for the placement and cost of insurance related to his participation in the Show.
14. The Exhibitor agrees that no display may be dismantled or goods removed during the entire run of the Show but must remain intact until the closing hour of the last day of the Show. The Exhibitor also agrees to remove his exhibit, equipment and appurtenances from the Show building by the final move-out time limit, or in the event of failure to do so, the Exhibitor agrees to pay for such additional costs as may be incurred.
15. Management reserves the right at its sole discretion to change the date or dates upon which the Show is to be held and shall not be liable in damages or otherwise by reason of any such change. In addition, Management shall not be liable in damages or otherwise for failure to carry out the terms of this Agreement in whole or in part where caused directly or indirectly by or in consequence of fire, storm, flood, war, rebellion, insurrection, riot, civil commotion, strike or by any cause whatsoever beyond the control of Management whether similar to or dissimilar from the causes enumerated herein. In the event that the exhibit space to be used by the Exhibitor should in any way be rendered unusable, the Exhibitor shall pay for such space only for the period during which it was or could have been used as determined within the sole discretion of Management. Management will make a refund of all monies paid by the Exhibitor to Management in the event that the Show is not held as proposed by Management.
16. Management reserves the right to cancel this contract and to withhold possession of exhibit space if the Exhibitor fails to perform any material condition of this contract or refuses to abide by the show rules and regulations, in which case the Exhibitor shall forfeit as liquidation damages all space rental payments made by him and any further occupancy of such space.
17. The Exhibitor agrees to observe all union contracts and labour relations in force, agreements between Show Management, official contractors serving companies and the building in which the Show will take place and according to the labour laws of the jurisdiction in which the building is located.
18. The maximum liability of Management, its directors, employees and contractors to Exhibitor for any and all claims arising out of or related to this contract, whether in contract or in tort, including negligence, is limited to the fees paid by Exhibitor to Management.

Hall 3A



Hall 5

